

PRESS INFORMATION

Introducing HEOS by Denon:
A state-of-the-art wireless audio system that fills any room
with great sound from all your favourite music sources



June 2nd, 2014 – Denon, one of the world’s leading manufacturers of high-quality home entertainment products, is thrilled to announce an exciting new wireless multi-room sound system, HEOS by Denon. Easily connect to your existing Wi-Fi network to bring Denon-quality audio to any—or all—of your rooms with a state-of-the-art smart device application available for both iOS and Android. Through elegantly designed, compact wireless speakers, HEOS delivers your favourite music from the world’s leading online music services including top cloud sources, “legacy” sources, and any smart device to the room you want to hear the music you enjoy.

The HEOS by Denon product launch, targeted for August 2014, will include three cool, stunning wireless multi-zone music players (MSRP range from €299 - €599). These incredible music players will offer easy access to the most popular cloud music services and familiar Wi-Fi setup, with a single app you can control the whole home, available from iPhone and Android devices. An optional access point range extender will be available to improve or expand the users existing home wireless network (sold separately).

“HEOS represents the next evolution in products from Denon, a company that for over 100 years is still leading in sound quality, new technologies and innovative products that not only appeal but anticipate what consumers are looking for,” said Brendon Stead, Denon’s Vice President of Product Development. “The great-looking HEOS Wireless Speakers can play music contained on your smartphone. If you have more than one speaker, they can work as a multi-room system for your entire home. It’s the ideal audio set-up transferring Denon’s music experience to today’s busy consumer, allowing them to enjoy their favourite cloud music services to the fullest.”

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The Denon Difference: What makes HEOS amaze your world

Sound

Let's start with the sound, Denon's premier audio quality. Denon brings over eight years of development combined with over 100 years of experience as a leader in audio innovation to the design of HEOS. Here's why the new system's sound quality stands alone:

- Audiophile-level synchronization. The system was designed with new technology that makes for an incredible level of synchronization, a level even audiophiles can appreciate.
- State-Of-the-Art audio DSP optimization. Denon partnered with Waves Audio, the world's leading developer of professional audio digital signal processing (DSP) technologies. HEOS will use embedded MaxxAudio® by Waves, a sophisticated sound enhancement suite customized to provide top-of-the-line sound quality for an optimized listening experience.
- Superior acoustic design. Denon's audio expertise has evolved to meet the unique needs of today's connected music consumer.

Easy to Use

Open the box and the HEOS speaker comes to life with its simple, intuitive and well-designed whole home control via the Denon Controller app for iOS and Android. This makes it easy and convenient to set up and operate the players through your frequently used wireless devices. Working with any existing home Wi-Fi network, the players connect effortlessly to your home network. Truly within minutes you can begin enjoying the sound of your favorite music filling the room—no Ethernet cable required.

The Wi-Fi connection is key to great playback and sound quality and Denon's dual-band Wi-Fi uses modern Wi-Fi networks to their fullest advantage. The system integrates dual band 802.11n Wi-Fi to provide long range and bandwidth, giving you the freedom and flexibility to place your HEOS products anywhere in your home. The Denon system avoids common sources of interference from single-band Wi-Fi, Bluetooth devices, microwave ovens, baby monitors and cordless phones.

If you need to overcome difficult Wi-Fi conditions created by poor Wi-Fi range or have a need to create a network for the first time, Denon offers a Range Extender. The HEOS Extend differs in that it strengthens the entire home network for all Wi-Fi devices.

Content and Playback

Once set up, sit back and enjoy your experience with access to the world's leading online music services. With USB and NAS playback, HEOS allows you to also stream your music

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collections stored on a hard drive, thumb drive or NAS drive. Play content locally, to another Denon wireless speaker, or to all Denon wireless speakers with playback times that don't miss a beat when it comes to responsiveness.

HEOS by Denon will follow up the initial product launch introduction with pre-amp/amp expansion products. The pre-amp products allow for functionality of legacy audio products. The amps drive passive speaker systems and give you the ability to create outdoor zones. These are expected to be available in the months following the initial release and into 2015, and beyond. Products will be available at select Denon dealers only.